

**Campagne d'emplois 2022
RECRUTEMENT LRU**

Composante (UFR, Ecole, Institut)							
Nom :		IAE AIX-MARSEILLE					
Localisation géographique du poste :		Aix en Provence					
Identification du poste à pourvoir							
Discipline (section CNU, discipline second degré ou autre)							
06 / Gestion							
Type de contrat		<input type="checkbox"/> CDD		<input checked="" type="checkbox"/> CDI			
Type de recrutement		<input type="checkbox"/> Enseignant <input type="checkbox"/> Chercheur <input checked="" type="checkbox"/> Enseignant-chercheur <input type="checkbox"/> Autre (préciser)					
Date prévisionnelle de prise de fonction :		01/09/2023					
Durée du contrat :		Indéterminé					
Quotité :		100%					
N° poste national (tableau campagne emploi 2022) :							
N° poste SIHAM (tableau campagne emploi 2022) :							
Niveau de recrutement							
Equivalent enseignant-chercheur				Equivalent second degré			
PR		MCF		PRAG		PRCE	
2 ^{ème} classe	<input checked="" type="checkbox"/>	Classe normale	<input type="checkbox"/>	Classe normale	<input type="checkbox"/>	Classe normale	<input type="checkbox"/>
1 ^{ère} classe	<input type="checkbox"/>						
Classe exceptionnelle	<input type="checkbox"/>	Hors classe	<input type="checkbox"/>	Hors classe	<input type="checkbox"/>	Hors-classe	<input type="checkbox"/>
INM :		IB :		INM :		IB :	

PROFIL	
Profil court du poste :	
Strategy, Finance, Marketing, HR, Information System, CSR	
Profil court du poste traduit en anglais :	
Strategy, Finance, Marketing, HR, Information System, CSR	

Enseignement (le cas échéant)	
Département d'enseignement :	IAE Aix-Marseille
Nom du directeur:	Antonin RICARD
Tél :	04 13 94 26 85
e-mail :	antonin.ricard@univ-amu.fr
Recherche (le cas échéant)	
Nom du laboratoire (acronyme) :	CERGAM
Code unité (ex. UMR 1234)	EA
Nom de la directrice de laboratoire :	Nathalie RICHEBE
Tél :	04 13 94 26 48
e-mail :	nathalie.rochebe@univ-amu.fr

General considerations :

The IAE Aix-Marseille is deriving a strategy pertaining to two ambitious projects:

- Developing the entrepreneurship-as-a-pedagogical model (the I3 lab initiates a differentiating and relevant pedagogical approach for developing skills of the future. The I3 lab is an in-depth pedagogical initiative that develops the students' situational intelligence - the ability to react to uncertain situations - based on specific characteristics of the context. It emerged from an intrapreneurial project that gathered three University Departments, five administrative personnel, and two alumni).
- Empowering humanistic leadership (IAE aims at exposing students to three types of diversity: international diversity; disciplinary diversity; social diversity – through humanitarian actions to develop students' emotional intelligence).

These projects aim at developing students and better preparing them to VUCA environment. They foster students' situational intelligence, autonomy, critical analysis, collective intelligence, and agility.

To be impactful, research at IAE serve the school pedagogy, legitimacy, and strategy. We have created two research chairs, specifically in line with IAE pedagogy.

(1) A research center contributing to humanistic leadership center. This research center gathers researchers from AMGSM Aix-Marseille, AMU and ENSAM. It is backed by a private research chair.

(2) A research center focusing on entrepreneurial legitimacy (CLE). This research center gathers researchers from AMGSM Aix-Marseille, researchers from other branches of Aix-Marseille University, entrepreneurs, and doctoral students. It is backed by a private chair and funds from AMU institutes.

Recruit will be asked to contribute at least to one of these research chairs.

Teaching:

The candidate must be specialized in one or more branches of organizational management. The teaching profile is open to favor the quality of the profile over the area of expertise of the faculty.

Due to the strong internationalization of the IAE, its international accreditations and the delivery of bilingual degrees, the person recruited will have to be able to provide courses in English.

The teaching will be provided to students at master level. In addition, the IAE reserves an important place in its programs to the training of future company managers in Strategic Management of Corporate Resources. Teachings to executives can be considered.

Research:

The candidate will join the CERGAM (Centre d'Etudes et de Recherche en Gestion d'Aix Marseille, EA 4225) lab.

The CERGAM is a research unit in management sciences of Aix Marseille University organized in five areas: 1) Entrepreneurship, Information, Internationalization; 2) Finance, Accounting, Control; 3) Public Management; 4) Marketing and Management of Services; 5) Strategy and Human Resources. Involvement in one of the 5 axes of the laboratory and its teams is mandatory. In particular, regular participation in research seminars is advised and involvement in collective research projects is recommended.

IAE Aix-Marseille develops a vast program to **foster young researchers' career**. Coherent with AMU policy, researcher will benefit from an efficient climate to reinforce scientific productions of researchers. Bootcamps, mentoring, balanced teaching loads, hackathon etc. are being developed to help young researchers to rapidly strengthen their international networks and their ability to lead ambitious research projects. The School is a member of the ITP program (along with CEIBS, LBS, Vlerick, HEC, etc.) that aims at reinforcing the pedagogical talents of its faculty.

The candidate must have demonstrated an ability to produce **high-quality research** outputs in the field. Research contributions like article, case study, PHD defense, book chapter, are expected during the stay at IAE.

Research activities must have resulted in **publications in ranked journals**, in conferences and / or in case studies. An international orientation of research (collaboration with researchers from foreign universities, publication/submission of work in international journals and conferences) is essential. Experience in managing research contracts with companies and/or public institutions would be appreciated. Particular attention will be paid to candidates who have developed links with the professional world.

Administrative tasks:

A Responsibility or co-responsibility of program may be entrusted. This means managing a team of international lecturer, handling the pedagogical content and coherence of the master, recruiting students, participating to fairs, organized personalized tracks of students, coaching them for their careers. Programs at IAE are backed with efficient and significant administrative support to lighten faculties duties. Other types of administrative tasks may be related to the development of grant programs.

Date 09/11/2022	Signature du directeur/de la directrice de composante 
Date 09/11/2022	Signature du directeur/de la directrice de laboratoire 